

New Product Announcement



DMD1659 Clean Red-Shade Phthalo Blue

March 2012

Product Information:

- This new DMD toner is for use with the DBC Deltron 2000 basecoat mixing system for specific OEM colors requiring this type of pigment.
- **DMD1659 Clean Red-Shade Phthalo Blue** is a **“Limited Use Toner”** and will be designated as such on color software due to the limited color formulations currently using it. Over time the number of colors containing DMD1659 will increase. See Color Information below.
- DMD1659 Clean Red-Shade Phthalo Blue has been designed to improve the overall color capability of DBC and the ease and accuracy of matching OEM colors in this color space.

Marketing Information:

- DMD1659 Clean Red-Shade Phthalo Blue is designated a “Limited Use Toner”.
- “Limited use” status is built into PPG’s customer color systems.
- When a customer accesses a color formula containing DMD1659 a warning will be shown:
***“WARNING, contains DMD1659 limited use toner.
Please check available stock prior to mixing.”***
- This new toner does not replace any existing toner at this time.

Color Information:

- Color formulas containing DMD1659 Clean Red-Shade Phthalo Blue will be available on On-line Color as of March 15th, 2012, available for download to Internet Update customers during the 3rd week of April 2012 and on the 2nd 2012 PaintManager™ CD.
- Best practice – all toners should be shaken prior to putting on a mixing lid and placing on the mixing machine. Adopting this as standard practice will greatly enhance the color match achievable with your mixing system.

New Product

Announcement

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- The following colors have been matched using DMD1659:

OE Manufacturer	OEM Code	PPG Code	Description
Mitsubishi	T69	910125	Medium Blue
Mazda	32J	910501	Iris Blue
Mazda	38J	921605	Celestial Blue
Honda	B572P-S	929559	Dyno Blue II
Suzuki	ZRZ	930006	Boost Blue

Ordering Information:

- It is recommended that all Deltron distributors place a supply of DMD1659 Clean Red-Shade Phthalo Blue in their inventory.
- DMD1659 is a "limited use" toner which is currently only used in a small number of color formulas.
- Therefore, it is recommended that distributors carefully control the distribution of DMD1659 only to collision centers which need it.
- This way PPG can offer an accurate color match to the customer without asking them to carry stock of a toner which may only be used rarely.

Deltron DMD1659 Clean Red-Shade Phthalo Blue

Size:	Quart (04)
Container:	Round
Packaging:	6 per Case
Jobber Cost:	\$60.32
Suggested CF:	\$76.92
Suggested Refinisher:	\$101.20

New Product

Announcement



Additional Ordering Information:

Product Code	DMD1659
PPG Ordering Code	DMD1659 04
Product Launch #	127108
Retail Pkg Qty:	1 unit
Pkg Unit of Measure:	Carton
Retail Pkg Dimensions:	4.200"D x 4.200"W x 4.900"H
Retail Pkg Unit Weight (lbs):	2.90 lbs
Minimum Purchase Quantity--Per Each:	Each
Containers per Case:	6
Case Dimensions:	13.125"D x 8.750"W x 5.250"H
Containers per Pallet:	624
Pallet Size:	42 x 42
Pallet Height:	46
Cases Per Layer:	13
Point of Sale Description:	See first page
UPC/Bar Code Label: (Per product code size)	699962090770
UPC/Bar Code Carton: (Per product code size)	10699962090777
Country of Origin:	USA
*Package VOC Regulatory:	3.30 lbs/gal (395 g/L)
*Package VOC Actual:	1.21 lbs/gal (145 g/L)
Shipping Description:	UN1263, Paint, 3, PG II, ltd qty
Flash Point:	-1 F
Hazard Class Labels/Placards:	None
Physical State:	Liquid
NFPA:	NFPA Hazard Class IB, Class B Extinguisher
Chemical Abstract No.:	NA
Chemical Components:	Please see MSDS, section 3
VAPOR HARMFUL:	Please see MSDS, section 2