

# New Product Announcement

## ENVIROBASE® HIGH PERFORMANCE

### New High Chromatic Toners for Envirobase® High Performance

Date: July 30, 2012

#### Product Information:

- T4311** HC Green Blue
- T4321** HC Yellow
- T4341** HC Trans-oxide Red
- T4342** HC Magenta
- T4343** HC Organic Red

#### Marketing Information:

PPG's new High Chromatic (HC) non-stir toners represent a stunning breakthrough in waterborne color capability. Coupling PPG's cutting edge expertise in pigments with its recent advances in dispersion technology now affords Envirobase® HP the opportunity to offer these five new HC toners.

The HC toners will further enhance Envirobase® HP color accuracy to OEM finishes and provide new color palette options for custom vehicle enthusiasts.

#### Color Information:

At the time of this introduction, these new **Envirobase® HP** toners have been used in 144 color formulations. The chart below represents examples of where these new toners have been used to match a few of the most recent OE colors.

OEM SOURCE NAME	OEM Paint Code	Color Description	First Year
HONDA	R549P	DARK CHERRY RED II	2012
NISSAN	RBB	LUNAR ECLIPSE	2012
FORD	L7	BRIGHT MAGENTA	2011
MAZDA	41C	AUTUMN BRONZE	2011
FORD	JQ	GOLDEN BRONZE	2011

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**HIGH PERFORMANCE**

### Ordering Information:

These toners are being introduced under the **Limited Use Toner** category.

#### **T4311; T4321; T4341**

Size:	HL – Half Liter
Container:	Plastic
Packaging:	3 per case
Jobber Cost:	\$31.35
Suggested CF:	\$40.24
Suggested Refinisher:	\$52.95

#### **T4342; T4343**

Size:	HL – Half Liter
Container:	Plastic
Packaging:	3 per case
Jobber Cost:	\$37.27
Suggested CF:	\$47.84
Suggested Refinisher:	\$62.95

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<b>Product Code:</b>	T4311	T4321	T4341	T4342	T4343
<b>Product Ordering Code:</b>	T4311 HL	T4321 HL	T4341 HL	T4342 HL	T4343 HL
<b>Product Launch #:</b>	152961	152970	152974	152977	152982
<b>Retail Pkg Qty:</b>	1 unit	1 unit	1 unit	1 unit	1 unit
<b>Pkg Unit of Measure:</b>	Carton	Carton	Carton	Carton	Carton
<b>Retail Pkg Dimensions:</b>	8.5 cm D x 15.5 cm H	8.5 cm x 15.5 cm	8.5 cm x 15.5 cm	8.5 cm x 15.5 cm	8.5 cm D x 15.5 cm H
<b>Retail Pkg Unit Weight (lbs):</b>	3.00 lbs	3.00 lbs	3.00 lbs	3.00 lbs	3.00 lbs
<b>Minimum Purchase Quantity--Per Each:</b>	Each	Each	Each	Each	Each
<b>Containers per Case:</b>	3	3	3	3	3
<b>Case Dimensions:</b>	26.5 cm x 9 cm x 15.5 cm	26.5 cm x 9 cm x 15.5 cm	26.5 cm x 9 cm x 15.5 cm	26.5 cm x 9 cm x 15.5 cm	26.5 cm x 9 cm x 15.5 cm
<b>Containers per Pallet:</b>	576	576	576	576	576
<b>Pallet Size:</b>	107 cm x 80 cm	107 cm x 80 cm	107 cm x 80 cm	107 cm x 80 cm	107 cm x 80 cm
<b>Pallet Height:</b>	93 cm	93 cm	93 cm	93 cm	93 cm
<b>Cases Per Layer:</b>	33	33	33	33	33
<b>Point of Sale Description:</b>	See first page	See first page	See first page	See first page	See first page
<b>UPC/Bar Code Label: (Per product code size)</b>	5025427728929	5025427729452	5025427728912	5025427729469	5025427728905
<b>UPC/Bar Code Carton: (Per product code size)</b>	15025427728926	15025427729459	15025427728919	15025427729466	15025427728902
<b>Country of Origin:</b>	Milan	Milan	Milan	Milan	Milan
<b>*Package VOC Regulatory:</b>	2.61 lbs/gal (313 g/L)	2.43 lbs/gal (291 g/L)	2.82 lbs/gal (338 g/L)	2.83 lbs/gal (339 g/L)	2.76 lbs/gal (331 g/L)
<b>*Package VOC Actual:</b>	.62 lbs/gal (74 g/L)	.78 lbs/gal (93 g/L)	.86 lbs/gal (103 g/L)	.75 lbs/gal (90 g/L)	.62 lbs/gal (74 g/L)
<b>Shipping Description:</b>	PAINT, NON-REGULATED GOODS	Paint – Non-Regulated Goods	Paint – Non-Regulated Goods	Paint – Non-Regulated Goods	PAINT, NON-REGULATED GOODS
<b>Flash Point:</b>	>200F	>200F	>200F	>200F	>200F
<b>Hazard Class Labels/Placards:</b>	NONE	None	None	None	NONE
<b>Physical State:</b>	LIQUID	Liquid	Liquid	Liquid	LIQUID
<b>NFPA:</b>	NFPA Hazard Class IIIB, Class B Extinguisher	NFPA Hazard Class IIIB, Class B Extinguisher	NFPA Hazard Class IIIB, Class B Extinguisher	NFPA Hazard Class IIIB, Class B Extinguisher	NFPA Hazard Class IIIB, Class B Extinguisher
<b>Chemical Abstract No.:</b>	NA	NA	NA	NA	NA
<b>Chemical Components:</b>	Please see MSDS, section 3	Please see MSDS, section 3	Please see MSDS, section 3	Please see MSDS, section 3	Please see MSDS, section 3
<b>VAPOR HARMFUL:</b>	Please see MSDS, section 2	Please see MSDS, section 2	Please see MSDS, section 2	Please see MSDS, section 2	Please see MSDS, section 2