

New Product Announcement



Date: 6/11

P350-3025 High Strength Red

Product Information:

P350-3025 is a new toner for the ValuePro color platform, expanding the color capability of the ValuePro paint systems. This new toner will be replacing P350-3073 and P352-3083 in current formulations.

Marketing Information:

P350-3025 provides improved pigment strength and durability over the current P350-3073 and P352-3083, allowing for improved color match and performance in formulas containing these toners.

Color Information:

P350-3025 will be replacing both P350-3073 and P352-3083 in color formulations.

- For P350-3073 formulations, **colors were re-matched** to contain the new P350-3025. P350-3025 is **NOT** a direct, drop in replacement for P350-3073. At this time, formulas that have been rematched to contain the new P350-3025 are available immediately through PPG On-Line color. These formulas will also be available in the July Paint Manager Internet update and in the August/September 2011 update CD.
- For P352-3083 formulations, P350-3025 can be directly substituted. Effective immediately in PPG On-Line color, formulations that previously contained P352-3083 will reflect the new P350-3025. This change will also be reflected in the July Paint Manager Internet update and in the August/September 2011 update CD.

Once color matching is complete, P350-3073 and P352-3083 will be discontinued. However, historic formulas containing these toners will be available in order to work through any remaining stock.

Ordering Information:

	P350-3025
Size:	01
Container:	round gallon
Packaging:	2 per case
Jobber Cost:	127.51
Suggested Refinisher:	202.40
Suggested List:	220.01

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Additional Ordering Information:

Product Code	P350-3025
PPG Ordering Code	P350-3025 01
Product Launch #	91581
Retail Pkg Qty:	1 unit
Pkg Unit of Measure:	Carton
Retail Pkg Dimensions:	6.500"D x 6.500"W x 7.700"H
Retail Pkg Unit Weight (lbs):	8.50 lbs
Minimum Purchase Quantity--Per Each:	Each
Containers per Case:	2
Case Dimensions:	13.500"D x 6.865"W x 8.000"H
Containers per Pallet:	180
Pallet Size:	42 x 42
Pallet Height:	46
Cases Per Layer:	18
Point of Sale Description:	See first page
UPC/Bar Code Label: (Per product code size)	6 73360 01171 1
UPC/Bar Code Carton: (Per product code size)	1 06 73360 01171 8
Country of Origin:	USA
*Package VOC Regulatory:	4.45 lbs/gal (533 g/L)
*Package VOC Actual:	4.45 lbs/gal (533 g/L)
Shipping Description:	UN1263, Paint, 3, PGII, Ltd Qty
Flash Point:	72 F
Hazard Class Labels/Placards:	None
Physical State:	Liquid
NFPA:	NFPA Hazard Class IB, Class B Extinguisher
Chemical Abstract No.:	NA
Chemical Components:	Please see MSDS, section 3
VAPOR HARMFUL:	Please see MSDS, section 2