

## 2K™ Mixing Base – P440-FX51 Silver Flair

February 2012  
DB-A-708

### Product Introduction:

**P440-FX51 Silver Flair** is made from a special effect pigment that gives paint the ability to change color. When viewed from different angles the pigment gives silver metallic colors a rainbow-like effect.

Pigments of this type have started to be used by motor manufacturers (OEMs). The special effect which OEMs have been able to achieve using this kind of pigmentation is difficult to match accurately in refinish product lines which do not contain the pigment. P440-FX51 has been developed using the same pigment currently being used in OEM colors.

### Marketing Information

- **Nexa Autocolor** is committed to the innovation of leading edge products and repair processes, outstanding color quality, and dedicated tools and services, all seeking to improve collision center quality, productivity and profitability.
- The addition of P440-FX51 Silver Flair to the **Nexa Autocolor 2K™** mixing system is an example of our commitment, providing a high quality color match to the latest motor manufacturer colors

### Color Information

For the launch, the following OEM color has been matched

OEM	OEM Code	Description	First Year	Brand Code:
Audi	LX7T	Prismasilber	2012	VAG.X7T

- P440-FX51 Silver Flair will be made available for online color as of February 14<sup>th</sup>, available for download by Internet Update customers during the 3<sup>rd</sup> week of March and will be included in the 2<sup>nd</sup> 2012 PaintManager™ CD.

### “Limited Use” Mixing Base

- P440-FX51 Silver Flair is designated a **Special Limited Use Toner** and has been used to match **one** OEM color.

“Limited Use” status is built into Nexa Autocolor color systems. When a customer accesses a color formula containing P440-FX51 a warning will be shown:

*WARNING contains P440-FX51 limited use mixing basic.  
Please check available stock prior to mixing.*





### Controlled Distribution

- It is **not** recommended that all Nexa Autocolor Distributors place a supply of P440-FX51 Silver Flair in their inventory. P440-FX51 is a limited use mixing base that is currently only used in **one** OEM formula
- It is recommended that distributors only order P440-FX51 when a collision center needs it. By doing this, Nexa Autocolor can offer an accurate color match to the customer without the distributor or collision center carrying stock of a toner which may only be used rarely.
- **“Controlled Distribution”** – P440-FX51 Silver Flair will be available to order through Nexa Autocolor’s Customer Service Department **ONLY. Dial; 1-800-647-6050 to place an order. “On-Line” ordering of this Special Limited Use Toner will not be available.**
- **Due to the special nature of this pigment and its very limited supply, orders will be approved based on need. The last page of this announcement may be copied and posted in the mixing areas of shops to remind refinishers of the special ordering instructions of this toner.**

### Ordering Information:

<b>Size:</b>	D3 – 375 Milliliters
<b>Container:</b>	Round Accu-pour
<b>Packaging:</b>	1 unit per case
<b>Jobber Cost:</b>	\$441.70
<b>Suggested CF:</b>	\$568.22
<b>Suggested Refinisher:</b>	\$757.60



**Additional Ordering Information:**

<b>Product Code</b>	P440-FX51
<b>PPG Ordering Code</b>	P440-FX51 D3
<b>Product Launch #</b>	125638
<b>Retail Pkg Qty:</b>	1 unit
<b>Pkg Unit of Measure:</b>	Carton
<b>Retail Pkg Dimensions:</b>	3.2" d x 4.1"h
<b>Retail Pkg Unit Weight (lbs):</b>	.78 lbs
<b>Minimum Purchase Quantity--Per Each:</b>	Each
<b>Containers per Case:</b>	1
<b>Case Dimensions:</b>	3.3"l x 3.3"w x 4.5"h
<b>Containers per Pallet:</b>	394
<b>Pallet Size:</b>	42" x 42"
<b>Pallet Height:</b>	46"
<b>Cases Per Layer:</b>	
<b>Point of Sale Description:</b>	See first page
<b>UPC/Bar Code Label: (Per product code size)</b>	<b>673360011889</b>
<b>UPC/Bar Code Carton: (Per product code size)</b>	<b>10673360011886</b>
<b>Country of Origin:</b>	UK
<b>*Package VOC Regulatory:</b>	4.97 lbs/gal (595 g/L)
<b>*Package VOC Actual:</b>	4.97 lbs/gal (595 ga/L)
<b>Shipping Description:</b>	UN1263, Paint, 3, PGIII, Ltd Qty
<b>Flash Point:</b>	75 F
<b>Hazard Class Labels/Placards:</b>	None
<b>Physical State:</b>	Liquid
<b>NFPA:</b>	NFPA Hazard Class IC, Class B Extinguisher
<b>Chemical Abstract No.:</b>	NA
<b>Chemical Components:</b>	Please see MSDS, section 3
<b>VAPOR HARMFUL:</b>	Please see MSDS, section 2





## Special Ordering Instructions for P440-FX51 Silver Flair

**Note:** **P440-FX51** is a Special Limited Use Toner used in One OEM Formula Only. If needed to repair an **AUDI** with the OEM Paint Code of **LX7T**, contact your Nexa Distributor and ask them to place an order for **P440-FX51** by calling **1.800.647.6050**. Expect delivery within 2 days after order is placed and approved.

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