

New Product Announcement

ENVIROBASE® HIGH PERFORMANCE

T4018 Prism Silver – **Controlled Limited Use Toner**

Date: June 22, 2012

Product Information:

T4018 Prism Silver is a new special effect toner that is being launched to enhance the overall color capability of the Envirobase® HP platform.

This toner is made using a unique multi-layer flake that gives the paint finish the ability to change color when viewed under different light sources (low light -vs- direct sun light).

The special effect the OEMs have been able to achieve using this type of pigment is difficult to accurately match in refinish systems that do not contain this pigment.

Marketing Information:

- T4018 Prism Silver is a “**Controlled Limited Use**” toner
- “Limited Use” status is built into PPG’s color systems
- When a customer accesses a color formula containing T4018 Prism Silver a warning will be displayed:

“WARNING, contains T4018 limited use toner. Please check available stock prior to mixing.”

Color Information:

For the launch, 3 OEM colors have been matched using T4018 Prism Silver

OEM	OEM Code	Description	First Year	Brand Code
Audi	LX7T	Prismasilber	2010	VAG.X7T
Daihatsu	B68	Dark Purplish Blue	2008	919924
Mitsubishi	X37	Black	2012	931237

- Due to the limited OEM production of this color, T4018 will only be available through a newly implemented distribution process.

Controlled Distribution:

Controlled – Limited Use Toners will be available for customers to order when the need arises. Due to very limited production of these “special” model colors, there is no need for Jobbers or Collision Repair Centers to purchase and hold inventory of Controlled Limited Use Toners which may only be used rarely.

- Controlled Limited Use Toners are **ONLY** available to order through PPG Refinish Customer Service Department by calling **800-647-6050**.
- **On-Line ordering of this Controlled Limited Use Toner will NOT be available.**

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Controlled Distribution continued:

- Due to the special nature of this pigment and its very limited supply, orders will be approved based on need. The last page of this announcement may be copied and posted in the mixing areas of shops to remind refinishers of the special ordering instructions of this toner.

Ordering Information:

- Color formulas containing T4018 Prism Silver will be available on On-Line Color by June 29th, available for download to Internet Update customers on the 3rd week of July 2012 and on the 3rd 2012 PaintManager™ CD.

Code / Name:	T4018 / Prism Silver
Container:	QL – Squeezable Plastic
Jobber Cost:	\$142.50
Suggested CF:	\$182.95
Suggested Refinisher:	\$240.70

Product Code	T4018
PPG Ordering Code	T4018 QL
Product Launch #	146181
Retail Pkg Qty:	1 unit
Pkg Unit of Measure:	Carton
Retail Pkg Dimensions:	6 cm D x 15 cm H
Retail Pkg Unit Weight (lbs):	.60
Minimum Purchase Quantity--Per Each:	Each
Containers per Case:	6
Case Dimensions:	19 cm L x 13 cm W x 15.5 cm H
Containers per Pallet:	864
Pallet Size:	80 cm x 120 cm
Pallet Height:	80 cm
Cases Per Layer:	36
Point of Sale Description:	See first page
UPC/Bar Code Label: (Per product code size)	5025427729506
UPC/Bar Code Carton: (Per product code size)	5025427729506
Country of Origin:	Milan
*Package VOC Regulatory:	2.64 lbs/gal (316 g/L)
*Package VOC Actual:	.43 lbs/gal (52 g/L)
Shipping Description:	Paint – Non-Regulated
Flash Point:	200 F
Hazard Class Labels/Placards:	None
Physical State:	Liquid
NFPA:	NFPA Hazard Class IIIB, Class B Extinguisher
Chemical Abstract No.:	NA
Chemical Components:	Please see MSDS, section 3
VAPOR HARMFUL:	Please see MSDS, section 2

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Special Ordering Instructions for T4018 Prism Silver

Note: **T4018** is a Special Limited Use Toner used in only Three OEM Formulas; Audi's LX7T, Mitsubishi's X37, and Daihatsu's B68. If needed, contact your PPG Distributor and ask them to place an order for **T4018** by calling **1.800.647.6050**. Expect delivery within 2 days after order is placed and approved.

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