



# Leadership & Leading Change

**K**nowing what to change can be easy—more difficult is the ability to foster and implement change in an organization on a sustainable basis. The collision centers that can embrace change will be the best-prepared to take advantage of new opportunities and ensure their long-term future success. With that in mind, this 2-day course provides owners and managers the opportunity to assess and strengthen their leadership skills and learn proven approaches to leading change throughout their organization. Topics discussed include the most common reasons why companies fail at change, proven approaches to causing sustainable change, and how to implement a plan for change.

<b>Who Should Attend</b>	Shop Owners, Managers & Key Personnel
<b>Course Objective</b>	To assist in developing strong leadership, setting goals for change and providing the skills to accomplish those goals.
<b>Course Length</b>	2 days
<b>Class Size</b>	10 minimum, 20 maximum
<b>Topics Covered</b>	<ul style="list-style-type: none"> <li>• Characteristics of Effective Leadership</li> <li>• Developing a Vision</li> <li>• Writing a Mission Statement</li> <li>• Accountabilities</li> <li>• Effective Strategies for Attaining Goals</li> <li>• Leadership Assessment</li> </ul>

Note: Students will receive a training manual, handouts, lunch, refreshments and a certificate of completion. The Automotive Management Institute of ASA has evaluated this module. Successful completion of the course and submission to AMI will provide the participant with 14 credit hours towards the accredited Automotive Managers (AAM) Degree. For training registration information, 1-800-970-2283.

## SERIES OVERVIEW

The MVP Business Development Series is the industry's most widely-attended training program for collision center management. Courses offered encompass all aspects of managing a profitable collision repair business—from marketing and estimating to administrative process and production management.

Keys to the success of the Business Development Series are the real-world expertise of MVP Certified Instructors and the state-of-the-art learning environment offered at PPG Business Development Centers. A completely updated curriculum ensures this elite training series continues to lead the industry in guiding owners, managers and key personnel on practical, proven ways to improve their businesses and to succeed in a highly competitive marketplace.

## MINIMUM REQUIREMENTS:

Any PPG or Nexa Autocolor customer is eligible to attend any MVP Business Development Series course.

**PPG Industries**

*World Leaders In Automotive Finishes*

